

2010 NBMBAA Regional Conference

The Westin Cincinnati

Change, Challenge and Opportunity: Investing for the Next Decade

Track 1	Personal Branding
Track 2	Entrepreneurship
Track 3	Healthcare
Track 4	LOT/Education

THURSDAY, November 11, 2010

4:00 pm - 6:00 pm	<p>Town Hall Meeting: Executive Women's Roundtable Forum The Westin Cincinnati: Tyler-Davidson 1 & 2</p> <p>Panelists: Sue Allen, Senior Vice President, Macys Credit Card & Customer Service Laura Brunner, Executive Vice President, Al Neyer April Boise, Office Managing Partner, Thompson Hines (Cleveland, OH) Karen Bankston, CEO, Drake Center Wal-Mart Executive (TBA)</p> <p>Sponsored by Wal-Mart</p>
6:00 pm - 9:00 pm	<p>Welcome Reception Great American Ball Park, Champion's Club</p>

FRIDAY, November 12, 2010

8:00 am - 8:30 am	Continental Breakfast			
8:00 am - 4:00 pm	Registration			
8:30 am - 9:30 am	<p>Opening Plenary Plenary Speaker: Phillip Holloman President & COO - Cintas The Westin Cincinnati: Presidential Ballroom 1</p>			
9:45 am - 11:45 am	<p>Personal Branding Workshop I Tyler-Davidson 1</p>	<p>Entrepreneur Workshop I Tyler-Davidson 2</p>	<p>Healthcare Workshop I Garfield</p>	
12:00 pm - 1:45 pm	<p>Corporate Recognition and Scholarship Luncheon Keynote Address: Mark Kent Market Vice President - Humana The Westin Cincinnati: Presidential Ballroom 1 Sponsored by: Humana</p>			
2:00 pm - 7:00 pm	<p>Diversity Career Fair & University Fair The Westin Cincinnati: Presidential Ballroom 2 & 3</p>			
2:45 pm - 4:45 pm	<p>Personal Branding Workshop II Tyler-Davidson 1</p>	<p>Entrepreneur Workshop II Tyler-Davidson 2</p>		<p>Education Introduction to GMAT Strategy & Tips - Presented by Xavier Univ. Garfield Room</p>
6:00 pm - 9:00 pm	<p>Meet and Greet Mixer The Westin Cincinnati: Gibson Foyer</p>			

Career Fair Open

SATURDAY, November 13, 2010

8:00 am - 8:30 pm	Continental Breakfast			
8:00 am - 4:00 pm	Registration			
8:30 am - 9:30 am	Closing Plenary Plenary Speaker: Janet Reid Co-founder and Principal Partner, Global Lead The Westin Cincinnati: Presidential Ballroom 1			
9:45 am - 11:45 am	Personal Branding Workshop III Tyler-Davidson 1	Entrepreneurship Workshop III Tyler-Davidson 2		Leaders of Tomorrow Workshop Garfield
12:00 pm - 2:00 pm	Closing Luncheon Keynote Address: Linda Clement-Holmes Senior Vice President, Global Diversity and Global Business Services, Procter & Gamble The Westin Cincinnati: Presidential Ballroom 1 Sponsored by: Procter & Gamble			